

08:30 - 09:00 Registration

Joint Session WHO/EURO-APN (Great Hall)

- 09:00 - 09:30 Welcoming remarks
- Scottish Government
 - WHO Regional Office for Europe
 - Alcohol Policy Network (APN)
 - European Commission
 - Scottish Health Action on Alcohol Problems

Part 1: Alcohol consumption and harm Chair: Carina Ferreira-Borges

- 09:30 - 09:50 Alcohol consumption and alcohol-attributable mortality in the EU
- Jürgen Rehm (CAMH, Toronto, Canada)

- 09:50 - 10:10 Alcohol policies in the EU
- Lars Moeller (WHO/EURO)

- 10:10 - 10:30 The WHO SAFER initiative; an update from WHO/HQ
- Dag Rekve (WHO/HQ)

10:30 - 11:00 Coffee break

Part 2: Important recent developments Chair: Cees Goos

- 11:00 - 12:30
- Scotland, UK (Louise Feenie)
 - Ireland (Suzanne Costello)
 - Baltic countries (Lauri Beekmann)
 - Spain (Joan Colom)
 - Finland (Nina Rehn-Mendoza)

12:30 - 13:30 Lunch break

- 13:30 - 14:10 Key note
- Alcohol and cancer
- Jyotsna Vohra (CRUK, London)
- Civil society advocating measures to reduce alcohol related cancers
- Anne Lise Ryel (Norwegian Cancer Society)

Part 3: The role of primary care and SBI Chair: Nick Heather

- 14:10 - 15:30
- Scotland, UK (Peter Rice)
 - Spain (Lidia Segura)
 - Portugal (Frederico Rosario)
 - Italy (Emanuele Scafato)
 - Slovenia (Tadeja Hočevar)

15:30 - 16:00 Tea break

APN Separate Session (New Library room)

(WHO/EURO session continues with CNAPA action plan)

Part 4: Control of digital marketing Chair: Cees Goos

- 16:00 - 17:00
- Nathan Critchlow & Gerard Hastings (University of Stirling)
 - Anu Katainen (University of Helsinki)

Part 5: In relation to the role of the industry Chair: Joan Colom

- 17:00 - 17:40
- The labeling issue (Tiziana Codenotti, EURO CARE)
 - Drinking guidelines (Wietske ten Berge, Folkhälsomyndigheten)
 - The APN Guidance paper, 1 year later (Jim McCambridge)

17:40 - 18:00 Closure