



REPUBLIC OF SLOVENIA
MINISTRY OF HEALTH

Desirable elements for a new EU Strategy from the perspectives of Government

Vesna-Kerstin Petrič
Ministry of Health, Slovenia



Strategy to support Member States in reducing alcohol related harm, 2006

An important step in the work to reduce harmful use of alcohol in the EU!

Five priority themes:

- Protect young people, children and the unborn child;*
- Reduce injuries and deaths from alcohol-related traffic accidents;*
- Prevent alcohol-related harm among adults and reduce the negative impact on the workplace;*
- Inform, educate and raise awareness on the impact of harmful and hazardous alcohol consumption, and on appropriate consumption patterns;*
- Develop, support and maintain a common evidence base.*

Structures to implement and support the Strategy: CNAPA and EAHF



Strategy to support Member States in reducing alcohol related harm, 2006

Outcomes:

- *Research, including new evidence on effectiveness*
- *networking and good practice exchange,*
- *concrete projects for increasing capacities,*
- *monitoring system....*

The external evaluation of the Strategy in 2012 confirmed the relevance of its priority themes and usefulness of the approach.

Alcohol remains a third leading risk factor for disease and mortality in Europe and the costs of harmful alcohol consumption in the EU are still extremely high.



MS call on the EC for a new Strategy

- At High level meetings of CNAPA, 2011 and 2012 all Member States representatives expressed their strong demand and support for the Commission to propose a new EU strategy to reduce alcohol related harm
- Autumn 2014: Member States are preparing a call on the European Commission for a new and comprehensive strategy to tackle harmful use of alcohol and alcohol related harm - ***CNAPA - scoping paper***
- The real added value of an EU strategy should be the work on policy areas where Member States need EU support to act effectively such as **cross-border issues**.



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Scotland:

Industry, Health and Government make case for Alcohol Minimum Unit pricing

SHAAP

SCOTTISH HEALTH ACTION ON ALCOHOL PROBLEMS
www.shaap.org.uk

eurocare

European Alcohol Policy Alliance

Minimum alcohol pricing - 45p per unit





The new strategy

- comprehensive in addressing all types of alcohol related harm across all population groups,
- coherent and systematic, focused on both behavioural and structural prevention of alcohol harmful use,
- engaging the positive potential of all relevant policy sectors to help reduce harm from alcohol - a health in all policies approach,
- building on evidence based measures and policies,
- fostering synergy across the global, European and national as well as regional and local levels, while respecting subsidiarity.



The WHO Global strategy (2010) and the WHO European Action Plan on alcohol 2012-2020

- Leadership, awareness and commitment
- Health services' response
- Community action
- Drinking-driving policies and countermeasures
- Control of the availability of alcohol
- Control of the marketing of alcohol beverages
- Pricing policies
- Reducing the negative consequences of drinking and alcohol intoxication
- Reducing the public health impact of illicit alcohol and informally produced alcohol
- Monitoring and surveillance



Implementation

- advocacy,
- political will,
- professional capacities!

Thank you!