




EU ALCOHOL STRATEGY: YOUNG PEOPLE'S PERSPECTIVE

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**A) RESEARCH ON YP'S ATTITUDES
TOWARDS ALCOHOL POLICIES AND
ELEMENTS OF EU ALCOHOL STRATEGY**

PRELIMINARY RESULTS


Young people from across Europe: Bulgaria, Croatia, Malta, Poland, Ireland, Lithuania, Italy, Greece, Switzerland, Belgium

428 respondents so far

Mean age: 23 (range: 13-35)

75% female, 25% male





**The EU Alcohol Strategy includes 11 aims.
Please review the aims below and mark how
big of a priority should each of the aims have
in your opinion.**

High priority

Medium priority

Low priority

It shouldn't be there

[Aim 2: To reduce the harm suffered by children in families with alcohol problems.]



[Aim 1: To curb under-age drinking, reduce hazardous and harmful drinking among young...]



[Aim 3: To reduce exposure to alcohol during pregnancy, thereby reducing the number of...]



[Aim 4: To contribute to reducing alcohol-related road fatalities and injuries.]



[Aim 9: To increase EU citizens' awareness of the impact of harmful and hazardous alcohol...]



[Aim 6: To decrease the number of alcohol related deaths.]



[Aim 10: To obtain comparable information on alcohol consumption, especially on young...]



[Aim 5: To decrease alcohol-related chronic physical and mental disorders.]



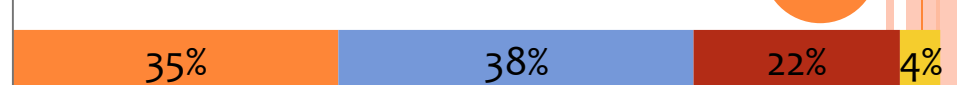
[Aim 7: To provide information to consumers to make informed choices.]




[Aim 11: To evaluate the impact of initiatives taken on the basis of this Communication.]



[Aim 8: To contribute to the reduction of alcohol-related harm at the workplace, and promote...]

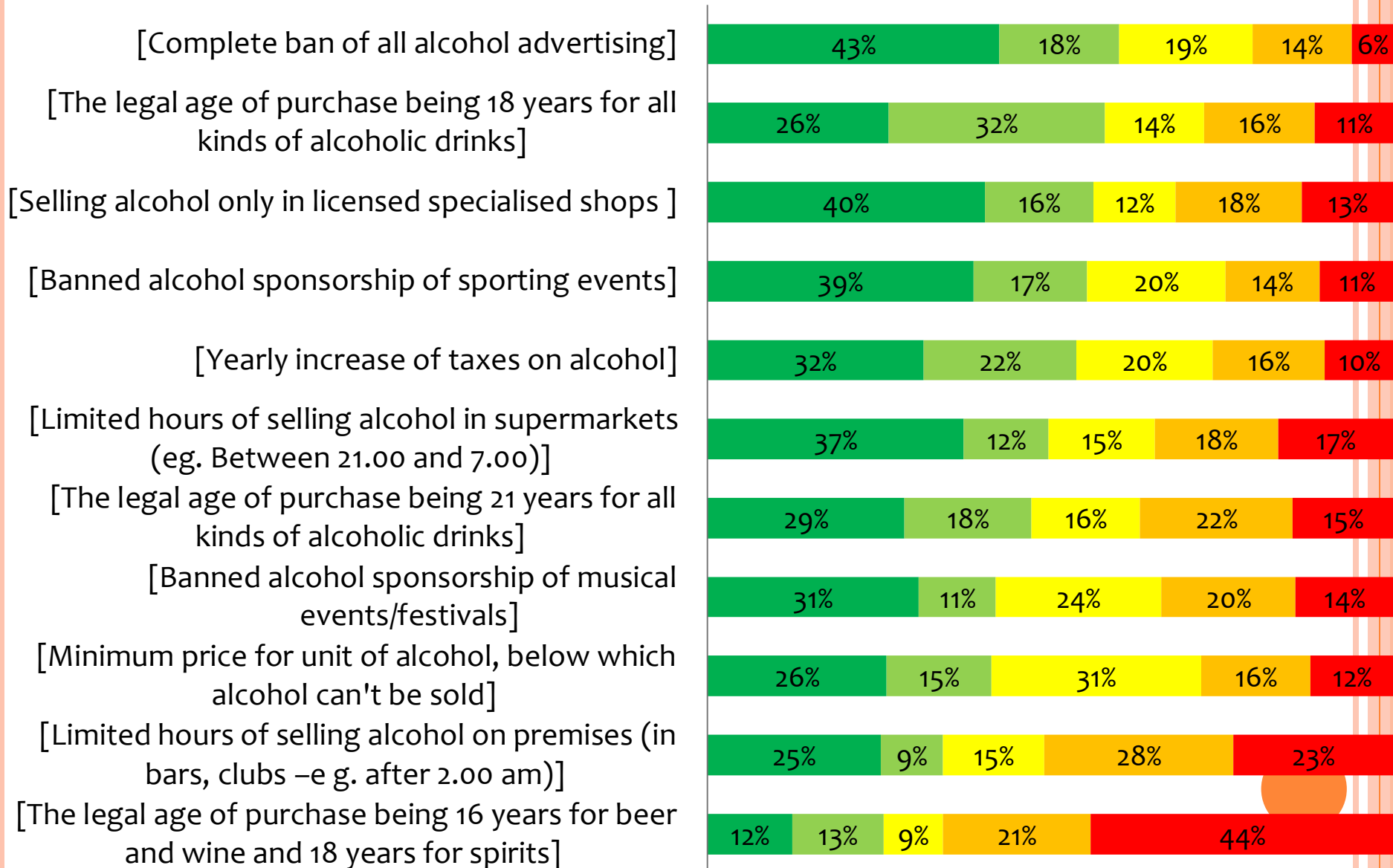




To what extent do you agree with the following alcohol policy measures being implemented in your country (at the present time or in the future) in order to reduce harm related to alcohol consumption?

Part 1

■ Strongly agree
 ■ Agree
 ■ Neither disagree neith agree
 ■ Disagree
 ■ Strongly disagree



Part 2

■ Strongly agree ■ Agree ■ Neither disagree neith agree ■ Disagree ■ Strongly disagree

[Forbidden/criminalised purchase of alcoholic drinks by underage people]



[Forbidden consumption of alcohol on the working place]



[Obligatory label with the ingredients used in drink on bottles and cans]



[Forbidden selling alcohol to visibly intoxicated people]



[Obligatory warning informing about the harms associated with alcohol on bottles and cans]



[Banned alcohol advertising on TV/radio before 9pm]



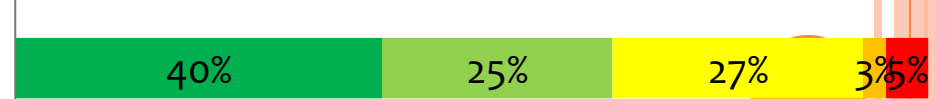
[Zero tolerance for drink driving (0,0% limit)]



[Forbidden consumption of alcohol on sports premises (stadiums etc).]



[Obligatory label with number of calories of drinks on bottles and cans]



[Banned drinking on public places]





**B) APYN'S VIEW ON THE FUTURE
DIRECTION OF THE STRATEGY**