

08:30 - 09:00 Registration

## Joint Session WHO/EURO-APN (Great Hall)

- 09:00 - 09:30 Welcoming remarks
- Scottish Government
  - WHO Regional Office for Europe
  - Alcohol Policy Network (APN)
  - European Commission
  - Scottish Health Action on Alcohol Problems

**Part 1: Alcohol consumption and harm** Chair: Carina Ferreira-Borges

- 09:30 - 09:50 Alcohol consumption and alcohol-attributable mortality in the EU
- Jürgen Rehm (CAMH, Toronto, Canada)

- 09:50 - 10:10 Alcohol policies in the EU
- Lars Moeller (WHO/EURO)

- 10:10 - 10:30 The WHO SAFER initiative; an update from WHO/HQ
- Dag Rekve (WHO/HQ)

10:30 - 11:00 Coffee break

**Part 2: Important recent developments** Chair: Cees Goos

- 11:00 - 12:30
- Scotland, UK (Eric Carlin)
  - Ireland (Suzanne Costello)
  - Baltic countries (Lauri Beekmann)
  - Spain (Joan Colom)
  - Finland (Nina Rehn-Mendoza)

12:30 - 13:30 Lunch break

- 13:30 - 14:10 Key note
- Alcohol and cancer
- Jyotsna Vohra (CRUK, London)
- Civil society advocating measures to reduce alcohol related cancers
- Anne Lise Ryel (Norwegian Cancer Society)

**Part 3: The role of primary care and SBI** Chair: Nick Heather

- 14:10 - 15:30
- Scotland, UK (Peter Rice)
  - Spain (Lidia Segura)
  - Portugal (Frederico Rosario)
  - Italy (Emanuele Scafato)
  - Slovenia (Tadeja Hočevnar)

15:30 - 16:00 Tea break

## APN Separate Session (New Library room)

(WHO/EURO session continues with CNAPA action plan)

**Part 4: Control of digital marketing** Chair: Cees Goos

- 16:00 - 17:00
- Nathan Critchlow & Gerard Hastings (University of Stirling)
  - Anu Katainen (University of Helsinki)

**Part 5: In relation to the role of the industry** Chair: Joan Colom

- 17:00 - 17:40
- The labeling issue (Tiziana Codenotti, EURO CARE)
  - Drinking guidelines (Wietske ten Berge, Folkhälsomyndigheten)
  - The APN Guidance paper, 1 year later (Jim McCambridge)

17:40 - 18:00 Closure